

Who We Are

Oregon Alliance Flag Football is a predominantly LGTQ group of individuals who enjoy sports in all aspects: watching, cheering, and playing. Our focus is to provide a positive, social, welcoming environment through the team characteristic inherent to sports while capturing the athletic and competitive nature of flag football. This league hopes to provide a safe, inclusive space for all individuals to come together and learn the basics of flag football while building lasting and supportive relationships in the community. All skill levels will be encouraged and welcome.



We will run local leagues throughout the year coupled with social events and outings for league members. We will also form a travel team, the Oregon Reign, which will travel to national tournaments representing the state of Oregon. You can currently find us on Facebook at (<https://www.facebook.com/OAGFFL/>) and at our website <http://www.oagffl.com>. **We are a 501(c)3 organization so all donations are tax-deductible. Our EIN is 82-4889744 and our organization name is Oregon Gay Flag Football League INC.**

We will be supported and endorsed by the National Gay Flag Football League. (<http://ngffl.com/>). The travel team will travel to tournaments such as Gay Bowl (gaybowl.org) and Pride Bowl (<https://www.facebook.com/PrideBowlChicago/>)

We Want You

We invite you to become a corporate partner for our organization that promotes social change, inclusivity and a safe space with the sport of flag football in the Oregon area. Your partnership will directly benefit the LGBTQ and ally athletes on our team and in the community.

Why Target LGBT Sports Community Members As Consumers

- **Best Impact:** Supporting LGBT organizations is among the top ways to impact LGBT consumers (second only to employment).
- **Best Avenue:** 74% of LGBT adults are likely to consider brands that support nonprofits and/or causes that are important to them as an LGBT individual or family.
- **Brand Loyalty:** 7 out of 10 (71%) LGBT adults said they are likely to remain loyal to a brand they believe to be very friendly and supportive to the community “even when less friendly companies may offer lower prices or be more convenient.”
- **New Energy:** The LGBT movement is the **new**, emerging energy in most communities, and presents a unique opportunity to connect with diverse-minded men AND women.
- **Growing Market:** About 5,000 visitors are expected in Austin for the Gay Softball World Series and the economic impact of the event should exceed \$5 million for the host city **and next year it will be held in Portland OR.**

What We Are Looking For From Our Partnership:

We need your help to raise awareness and support for organizations that are close to the heart of Oregon residents. Your partnership is key to raising awareness for Oregon LGBT organization needs and sponsoring their continued growth. We also want your business to have the benefit of showing your support and receiving additional business in return.

How You Can Help:

We would like for you to partner up with us through donations of your liking and we will make sure that your venue receives plenty of attention for partnering up with us.

Super Bowl (\$1000+):

- Company's name will be listed first as our main sponsor
- Individual banner that will be on display at all of our games
- Company's name on our Facebook page with links to your main site
- Company's logo on the team shirts- 5"
- We will host quarterly LGBTQ events at your place of business
- Company's name and logo on any newsletters sent out

Pro Bowl (\$500+):

- Logo on our sponsor banner to bring to events and to our games
- Company's logo on the team shirts- 3"
- Company's name on our Facebook page with links to your main site
- We will host an LGBTQ event at you place of business
- Company's name and logo on any newsletters sent out

Touchdown (\$100+):

- Company's name on our website with links to your main site
- Company's name on any newsletters sent out

First Down (<\$100):

- Access to the newsletter
- Letter of thanks

Oregon Alliance Flag Football League is a new league that will bring a new energy and opportunity to the local Portland community. Through our travel team your business can be exposed to the LBGT community on a national level. Please contact us if your business is interested and we can talk about **creative ways** that you can be apart of our journey. We look forward to our partnership and our community thanks you.

Sincerely,

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